



SPRING FUNDRAISER

Sponsorship Package

April 28th - May 7th 2025

Registered Charity No.12912-2065RR-0001

Women's Habitat of Etobicoke has been a part of the South Etobicoke community - helping women and children who are survivors of abuse - for over forty years, with two main services; emergency Shelter, and Outreach Centre. We provide safety planning, emergency shelter, basic necessities, along with trauma-informed counselling, advocacy, referral services, and a wide range of services to help women and their dependents establish sustainable livelihoods.

This annual fundraiser is a vital component of meeting our overall funding needs for these programs and services. Every sponsor, donor and supporter is an important piece of its success, and makes an incredible difference to women and children in the community who need our help. On behalf of our team and our clients, we sincerely thank you for your participation, and are looking forward to another amazing event.

SPONSORSHIP LEVELS

\$5,000 | Presenting
\$2,500 | Platinum
\$1,000 | Gold

\$500 | Silver
\$250 | Bronze

Prs Plt Gld Slv Brz

SILENT AUCTION

Logo in Landing Page Carousel
Name/Logo and Testimonial (max 300 words)
Name/Logo on Sponsor Page*

X				
X	X			
		X	X	X

WEBSITE & SOCIAL

Name/Logo on WHE Website*
Feature on WHE Social Channels (video or static)

X	X	X	X	X
X	X			

PROMOTIONAL

Name/Logo on Digital Materials
Name/Logo on Thank You Message to Attendees

X	X	X		
X	X	X	X	

*Size, placement and frequency based on hierarchy dictated by investment level.



Sponsorship Assets Guide

ASSETS REQUIRED

In order to provide the best quality and consistency across our event, and represent your brand at its best, we are providing the information below as a guide for what to send along with your sponsorship confirmation documentation.

LINKS

- Company/Business Website
- All Social Channel Handles

LOGOS

- High Quality Logo (ideally PNG or AI)
- Logo for White Background
- Logo for Dark Background
- Horizontal & Vertical Formats (if available)

VIDEO (if/when applicable)

- Horizontal/Landscape Format Only (not selfie-style portrait)
- Original 1080p File Only (shared through large-file transfer, not email/WhatsApp etc)

CONTENT

- Brand Standards (if available)
- Tagline(s) or Promotional Copy

*Logo files should be at least 500 x 500 pixels.
Colours and gradients etc are great, but please ensure you provide versions that would show up nicely on different backgrounds.*





Sponsorship Form

YES! I want to be a sponsor.

Select Level: Presenting Platinum Gold Silver Bronze

Company Name (as appears for recognition): _____

Contact Name: _____

Address: _____

Telephone #: _____

Email: _____

Method of Payment:

Cheque: Payable to Women's Habitat of Etobicoke

Credit Card: _____
Card Number Exp Date CVS Number

Credit Card: I prefer to give the details over the phone or in person (contact information below).

For More Information:

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