



PRESENTS



SPRING

C A M P A I G N

APRIL SHOWERS BRING MAY FLOWERS

SILENT AUCTION REQUEST

MAY 11TH - 22ND, 2026 | REGISTERED CHARITY NO. 12912-2065RR-0001

ABOUT THE EVENT

Turning Showers into Strength is a two-week online fundraising campaign and auction supporting programs for women, children, and youth impacted by domestic violence and intimate partner violence.

By shifting gears—from crisis response alone to prevention, healing, and long-term safety—this campaign turns generosity into lasting change. Every bid and every donation help families move from uncertainty to stability, and communities toward safer futures.

Our audience is community members, partners, team and organizations, donors, major funders, volunteers and everyone who supports our efforts to end violence against women and children.

WHY SUPPORT

For women, children, and youth impacted by domestic violence and intimate partner violence, change does not happen overnight. It begins when communities come together to invest early, thoughtfully, and sustainably.

Through this campaign, we are shifting gears—moving beyond crisis response alone to support programs that:

- Help women rebuild safety, confidence, and independence
- Support children and youth in healing and developing healthy relationships
- Prevent violence before it occurs by addressing behaviours, norms, and cycles of harm

Every bid placed and every donation made during Turning Showers into Strength helps transform short-term support into long-term impact. Together, we are turning moments of hardship into opportunities for growth—and creating stronger, safer futures for families and communities.





WE ARE INVITING YOU TO DONATE TO OUR SILENT AUCTION



The number of women and girls killed in this country has increased every year for nearly a decade. Since 2019 alone, we have seen a 32% increase. Over 6,300 women and children sleep in shelters every night because it's not safe at home, 77% of murdered women are killed by an intimate partner, nearly half of women admit to having experienced intimate partner violence in their lifetime.

WHY IN-KIND SUPPORT MATTERS

In-kind auction donations play a critical role in expanding the reach and impact of Turning Showers into Strength. High-quality and experiential items generate excitement, attract new supporters, and maximize fundraising outcomes.

Experiences and premium items allow supporters to engage with the campaign while directly investing in programs that create meaningful change.

All in-kind partners receive:

- Logo and item recognition on the auction platform
- Social media acknowledgment during the campaign
- Inclusion in post-campaign thank-you communications

SOURCES OF INCOME

Being an online campaign, all of our revenue is derived from the silent auction, sponsorship support and financial donations.

With virtually no overhead cost we are also proud to say that all of its revenue goes directly to support Women's Habitat and the client we serve every day.

Our volunteers and your support make this event possible.

FORM & ITEM SUBMISSION DEADLINE: FRIDAY, APRIL 10TH, 2026

To submit an item, please complete the attached form and if you have any questions, feel free to reach out to the contact below. Please note that under specific circumstances, Women's Habitat issues tax receipts for in-kind items according to the CRA rules and regulations. For more details please contact us.





PRESENTS



SPRING C A M P A I G N

SILENT AUCTION REQUEST

APRIL SHOWERS BRING MAY FLOWERS

MAY 11TH - 22ND, 2026 | REGISTERED CHARITY NO.12912-2065RR-0001

FOR MORE INFORMATION

Lina Almanzan

Director of Philanthropy, Resources & Systems, Women's Habitat of Etobicoke
140 Islington Avenue, Toronto, ON M8V 3B6

T: 416-252-7949 ext. 232 | F: 416-252-1520 | M: 416-839-4064

lalmanzan@womens-habitat.ca | womens-habitat.ca





SILENT AUCTION FORM



TO BE COMPLETED FOR EACH ITEM DONATED.

NAME OF DONOR _____

DONOR MAILING ADDRESS _____

EMAIL ADDRESS: _____

CONTACT NAME: _____

CONTACT PHONE: _____

HOW SHOULD DONOR APPEAR ON RECOGNITION: _____

CONTACT PHONE: _____

VALUE OF THE ITEM (BEFORE TAX): _____

CAN THIS ITEM BE BUNDLED WITH OTHERS, OR PUT INTO A PACKAGE? YES/NO

ITEM NAME: _____

ITEM BRAND: _____

PLEASE PROVIDE A DETAILED DESCRIPTION OF YOUR ITEM. YOU CAN INCLUDE KEY SELLING FEATURES, DESCRIPTORS/DETAILS (LIKE COLOURS, MEASUREMENTS, ETC.):

FOR OFFICE USE ONLY: (SOLICITOR'S NAME) _____

PICK UP NEEDED? IF YES, NEW ADDRESS:
